



JOEL C. ROSENBERG

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FOR IMMEDIATE RELEASE

Joel C. Rosenberg's New Book Portrays Growing Tensions Between the U.S. & Russia

Bestselling Author Releases *The Kremlin Conspiracy* March 6

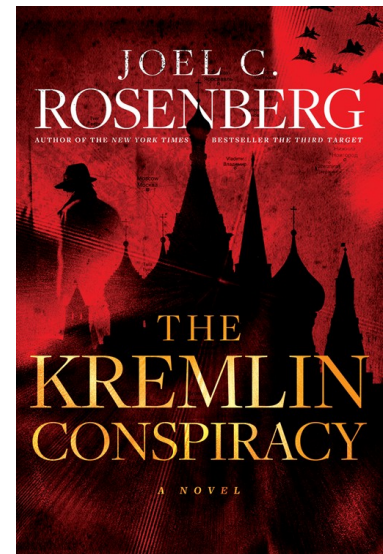
CAROL STREAM, Ill., Feb. 13, 2018 – In his forthcoming international political thriller, **New York Times bestselling author Joel C. Rosenberg** ventures into new territory, shifting his focus from the Middle East and the threat of Radical Islamism to a rising new threat to the U.S. and the NATO alliance posed by leaders in Moscow. [*The Kremlin Conspiracy*](#) releases on March 6, 2018. (Tyndale House Publishers, hardcover, \$27.99, ISBN 978-1496406170).

The grandson of Orthodox Jews who escaped the pogroms of Czarist Russia in the early years of the 20th century and emigrated to the United States in search of political and religious freedom, Rosenberg says the subject is not just fiction for him “it’s personal.”

As a former aide to U.S. and Israeli political leaders, Rosenberg’s story lines and richly detailed plots are derived from his personal conversations with world leaders and intelligence operatives and have been described as being “ripped from tomorrow’s headlines.”

The plot of *The Kremlin Conspiracy* is no different, drawing parallels with real-world events and mounting tensions between the U.S. and Russia. The novel will be released just prior to the March 18 Russian presidential elections in which Vladimir Putin is certain to win and consolidate his iron grip on Russia’s military and economy.

“After almost two decades of writing novels about the Middle East, I’m convinced that Vladimir Putin is more dangerous than radical Islam,” said Rosenberg. “Most Americans – regardless of where they fall on the ideological spectrum – see the gravity of the threat posed by Russia. That said, I’m not convinced enough leaders in Washington share our concerns. The Putin threat is often over-shadowed by the challenges posed by Iran and North Korea, among others, but make no mistake – it’s real and it’s rising.”



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In *The Kremlin Conspiracy*, the American President and his team are distracted by domestic political troubles and rising tensions in North Korea and Iran, and risk failing to grasp the magnitude of the threat posed by a nuclear-armed Russian leader who keeps taking military action against his neighbors without serious international consequences. The Russian leader considers the American President “a neophyte, a boorish fool” and envisions himself as a 21st-century Czar who will restore the Russian Motherland to her former glory.

In the thriller, the developing international crisis is told through the eyes of two very different men with very different vantage points – a former U.S. Secret Service agent, Marcus Ryker, who rises through the ranks to become part of the president’s protective detail; and Oleg Kraskin, a senior aide and son-in-law to the Russian president.

The stories of Ryker and Kraskin begin on parallel tracks, and then intersect in unexpected ways as Russia’s expansionist policies bring the world to the brink of nuclear war.

Rosenberg was called by U.S. News & World Report a “modern day Nostradamus.” His first novel, written before 9/11 (though published in November 2002), opened with a kamikaze-like attack by radical Islamist terrorists on an American city, leading to a war against Saddam Hussein’s Iraq. His most recent trilogy of novels foretold the explosive rise of the Islamic State and envisioned horrific terrorist attacks by ISIS against the U.S., Israel, Jordan, Egypt and the Palestinians.

“To misunderstand the nature and threat of evil is to risk being blindsided by it,” Rosenberg said. “All Americans – and especially leaders in Washington and throughout the West – need to wake up to the serious new threat we face from Vladimir Putin before it’s too late. If a political thriller can not only entertain people but capture their moral imagination and wake them up to grave dangers, then I’m doing my job.”

For more information about *The Kremlin Conspiracy*, visit JoelRosenberg.com.



Joel C. Rosenberg is a New York Times bestselling author of 13 novels and five nonfiction books, with nearly 5 million copies sold. He has been interviewed by, or written articles for, hundreds of media outlets and has been profiled by The New York Times, The Washington Times and The Jerusalem Post. He is also the founder and chairman of The Joshua Fund, a nonprofit educational and charitable organization to mobilize Christians to “bless Israel and her neighbors in the name of Jesus” with food, clothing, medical supplies and other humanitarian relief. A graduate of Syracuse University with a BFA in filmmaking, he also studied at Tel Aviv University. He and his wife Lynn are dual U.S.-Israeli citizens, and live with their sons in Israel.

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Tyndale House Publishers, founded in 1962, is the world's largest privately held Christian publisher of books, Bibles, and digital media. Tyndale has published many New York Times bestsellers. The largest portion of its profits goes to the nonprofit Tyndale House Foundation, which makes grants to help meet the physical and spiritual needs of people around the world. Tyndale was founded to publish "Living Letters," which later comprised part of *The Living Bible*, a contemporary paraphrase of the Bible that became a global publishing phenomenon. Tyndale now publishes the *Holy Bible, New Living Translation (NLT)*, the translation of choice for millions of people.

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New Poll Reveals Majority of Americans Are Not Convinced Trump is Doing Enough to Protect US from Putin Threat

Overwhelming majority of respondents believe Putin, Russian government pose a clear and present danger to the national security of the US and our allies

CAROL STREAM, Ill., March 7, 2018 – A [new survey](#) reveals a majority of Americans are increasingly concerned by the threat Russian President Vladimir Putin poses and worried that President Donald Trump is not doing enough to keep the nation and our allies safe.

The survey was conducted on behalf of political analyst and New York Times bestselling author Joel C. Rosenberg by McLaughlin & Associates, which has done polling on behalf of a number of U.S. and foreign clients. McLaughlin & Associates polled 1,000 likely U.S. voters regarding three specific questions related to Russia, Putin and President Trump.

“Putin’s recent State of the Union address was his most belligerent in 18 years,” Rosenberg said. “He bragged about Russia’s nuclear arsenal and complained that no one was listening to his claims of achieving nuclear superiority. He even showed a video of Russian missiles pointed toward Florida.

“Congress overwhelmingly passed a sanctions bill last year, but thus far President Trump hasn’t taken action,” Rosenberg continued. “It is time to impose sanctions on Russia for their increasingly aggressive behavior, including unsuccessful efforts to subvert US elections.”

Only [34.5 percent of Americans said they were convinced the president truly understands Russia and is doing enough to counter the threat](#). On the other hand, **51.9 percent said they were not convinced and want Trump to do “much more,”** while 13 percent weren’t sure.

When broken down by political affiliation, the survey showed 77.5 percent of liberals, 26 percent of conservatives and 61 percent of moderates said they were not convinced Trump understands the threat.

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Given Russia's history of invasions, aggression and interferences, **72.5 percent agreed that Putin and the government of Russia pose a clear and present danger to the national security of the United States, our NATO allies in Europe and our Mideast allies, such as Israel.**

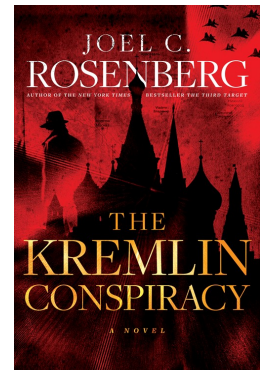
"Most officials in Washington are focused on the threats posed by North Korea, Iran, ISIS and al Qaeda," Rosenberg said. "But as serious as those threats are, leaders must not ignore how grave a threat Putin poses to the U.S. and our NATO and Middle Eastern allies."

A full **60.5 percent worry Putin could be planning other military attacks** – perhaps the invasion of a small NATO country, or a Middle Eastern country – because he thinks the international community is not really willing to stop him.

"The national security team President Trump has put into place – from Vice President Mike Pence to Defense Secretary James Mattis to CIA Director Mike Pompeo, among others – are first-rate professionals. They clearly understand the threat and the stakes," Rosenberg said. "But President Trump and Congressional leaders in both parties must urgently work together to develop and lay out for the American people a comprehensive strategy to counter the Russian threat and dramatically strengthen the NATO alliance, lest today's fictional premise become tomorrow's nightmare scenario."

The poll results reinforce the theme of Rosenberg's newest political thriller, *The Kremlin Conspiracy*, specifically that the threat of evil should not be underestimated. The book tells the story of a fictional leader in Moscow who fashions himself a 21st century Czar, all while the American President and his team are distracted by domestic political troubles and rising tensions in North Korea and Iran.

The plot of *The Kremlin Conspiracy* could be described as "ripped from tomorrow's headlines." In the novel, the fictional President of the Russian Federation is plotting a lightning-fast military attack to reconquer the three Baltic States — Estonia, Latvia and Lithuania — once enslaved by Moscow during the Soviet era. Given that all three countries have been NATO members since 2004, the move risks triggering a nuclear war with the U.S. and NATO alliance.



This week, foreign ministers of all three Baltic nations are in Washington, laying the groundwork for an April 3 summit between President Trump and the presidents of the Baltic States to discuss the Russian threat and urge the U.S. to pre-position more troops and equipment in the region to create a credible deterrence to Putin.

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“To misunderstand the nature and threat of evil is to risk being blindsided by it,” Rosenberg said. “What if our leaders in Washington are so focused on the threats emanating from North Korea, Iran, ISIS, and China—true threats, all—that they are blindsided by a Russian tyrant plotting the collapse of NATO? I pray this is only the stuff of a high-octane political thriller. But with every day that passes, I fear it may be more fact than fiction.”

For full results of the poll and more information about *The Kremlin Conspiracy*, visit JoelRosenberg.com.

Joel C. Rosenberg is a New York Times bestselling author of 13 novels and five nonfiction books, with nearly 5 million copies sold. He has been interviewed by, or written articles for, hundreds of media outlets and has been profiled by The New York Times, The Washington Times and The Jerusalem Post.





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Joel C. Rosenberg New York Times Best-selling Author

Joel C. Rosenberg, the grandson of Orthodox Jews who escaped Czarist Russia in the early 1900s, is a New York Times best-selling author of 13 novels and five non-fiction books with nearly 5 million copies in print.

Joel utilizes the medium of fiction to educate readers on real-world issues. His books often include worst-case scenarios that he hopes raise concerns about what happens if American or Western leaders are blindsided by evil they don't see coming.

He has addressed audiences at the White House, Pentagon, U.S. Capitol, Canadian Parliament, and the European Union Parliament, and has met with world leaders such as Vice President Mike Pence, Jordan's King Abdullah II, Egyptian President el-Sisi, Israeli Prime Minister Benjamin Netanyahu and Canadian Prime Minister Stephen Harper, among others.



He has appeared on hundreds of radio and TV programs in the U.S., Canada and around the world and has been profiled by the New York Times, the Washington Times and the Jerusalem Post.

A well-known Evangelical in the U.S., he is the founder and chairman of The Joshua Fund, a non-profit educational and humanitarian relief organization dedicated to educating and mobilizing Christians to "bless Israel and her neighbors in the name of Jesus, according to Genesis 12:1-3."

Joel comes from a Jewish background on his father's side, and a Gentile background on his mother's side. He is the grandson of Orthodox Jews who fled Russia in the early years of the 20th century to avoid pogroms and persecution under Czar Nicholas II.

He and his wife, Lynn, are dual U.S.-Israeli citizens. They made Aliyah in 2014 and live with their sons in Israel.

For more information, visit JoelRosenberg.com.



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Praise for Joel C. Rosenberg

“Joel C. Rosenberg writes taut, intelligent thrillers that are as timely as they are well-written. Pairing a fast-paced plot with an impressive understanding of the inner workings in the corridors of power of the Russian government, *The Kremlin Conspiracy* is a stellar novel of riveting action and political intrigue.”

Mark Greaney, No. 1 New York Times bestselling author of *Agent in Place*

“*The Kremlin Conspiracy* is my first Joel C. Rosenberg novel and I am absolutely blown away by how good this guy is. Joel is an incredible writer....*The Kremlin Conspiracy* is filled with colorful characters and explosive action scenes. The story moves at a blistering pace, it's crackling with tension, and you won't put it down until you reach the end. Guaranteed. Simply masterful.”

Sean Parnell, New York Times bestselling author of *Outlaw Platoon*

“Joel Rosenberg has an uncanny talent for focusing his story-telling on real world hot spots just as they are heating up. He has done it again in *The Kremlin Conspiracy*. Russia is back in the headlines above the fold as a macro-mischief maker and Joel's new thriller presents a worst case scenario that must never come to pass. All Americans -- especially the President, Members of Congress and our national security team -- should be mindful of the threat an out-of-control Moscow poses to peace and freedom.”

Porter Goss, former Director of the Central Intelligence Agency

“If there were a Forbes 400 list of great current novelists, Joel Rosenberg would be among the top ten....One of the most entertaining and intriguing authors of international political thrillers in the country....His novels are un-put-downable.”

Steve Forbes, editor in chief, Forbes magazine

“He's amazingFabulous! I've read every book he's ever written!”

Kathie Lee Gifford, NBC's *Today Show*

“Fascinating and compelling . . . way too close to reality for a novel.”

Governor Mike Huckabee

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“Bestseller Rosenberg provides Tom Clancy fans with plenty of red meat in this fast-paced political thriller.”

Publishers Weekly Review of *The Kremlin Conspiracy*

“Joel paints an eerie, terrifying, page-turning picture of a worst-case scenario coming to pass. You have to read them], and then pray it never happens.”

Former U.S. Senator Rick Santorum

“Joel has an incredible ability to write both fiction and non-fiction regarding the realities of current events...in a way that the reader senses that they are part of the plot and often, on the front line.”

Lt. General (Ret.) William G. “Jerry” Boykin, former commander of Delta Force and former U.S. Deputy Undersecretary of Defense for Intelligence

“Joel Rosenberg...understands the grave dangers posed by Iran and Syria, and he’s been a bold and courageous voice for true peace and security in the Middle East.”

Danny Ayalon, former Israeli Deputy Foreign Minister

“Joel has a particularly clear understanding of what is going on in today’s Iran and Syria and the grave threat these two countries pose to the rest of the world.”

Reza Kahlili, former CIA operative in Iran and bestselling author of *A Time to Betray: The Astonishing Double Life of a CIA Agent Inside the Revolutionary Guards of Iran*

“Joel Rosenberg is unsurpassed as the writer of fiction thrillers! Sometimes I have to remind myself to breathe as I read one of his novels because I find myself holding my breath in suspense as I turn the pages.”

Anne Graham Lotz, author and speaker

“Rosenberg’s fast-paced plot paired with his extensive knowledge of the Middle East practically guarantees sleep loss for the reader of this can’t-put-down novel.”

World Magazine Review of *Without Warning*

“Personal courage, challenges to his faith, national and global politics make this a superb story.”

CBA Market magazine Review of *Without Warning*

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“If you love the ABC drama *Designated Survivor* or are always looking for the next well-written novel about America and her fight against terrorism, you’ll definitely want to pick up *Without Warning*.”

Book Reporter Review of *Without Warning*

“This high-octane thriller revolves around a timely topic. A good pick for Ted Dekker and Oliver North fans.”

Library Journal Review of *The Tehran Initiative*

“Known for his globe-spanning thrillers, many dealing with the interplay between radical Islam and the West, Rosenberg has ripped a page from current headlines with a heart-stopping plot about the Islamic State of Iraq and the Levant.”

Publishers Weekly Review of *The Third Target*

“If you’re not already a fan of Joel C. Rosenberg you will be once you’ve read this latest novel. *The First Hostage* combines Joel’s ability to spin stunning, spine-tingling, steroid-paced tales with his impressively deep knowledge of the Middle East.”

Forbes Magazine Review of *The First Hostage*

“The pace never slackens in this fascinating thriller that feels all too relevant in this era of radical Islamic terrorism.”

CBA Retailers and Resources on *The First Hostage*

Former Republican Presidential candidate, Sen. Marco Rubio, boards a plane during his presidential campaign carrying one of Joel C. Rosenberg’s books.





Suggested Interview Questions ***The Kremlin Conspiracy***

- 1) After 17 years of writing about the threats posed by Radical Islamist terrorists in the Middle East, why the switch to writing about Russia?
- 2) How did your family's history impact the writing of *The Kremlin Conspiracy*?
- 3) Why do you believe Vladimir Putin is so dangerous?
- 4) What do you believe Putin wants, and how far do you think he would go to get it?
- 5) You recently commissioned a poll in which 71 percent of Americans said they believe Putin and Russia pose "a clear and present danger" to our security and that of our allies. Why do you feel this concern continues to be overshadowed?
- 6) How would you characterize the U.S. relationship with Putin and Russian leaders under President Trump?
- 7) In the novel, you characterize U.S. and NATO leaders as politically divided, unsure how to respond to Moscow's growing aggression, and at risk of being blind-sided by a new Kremlin military move. Is this fiction, or is this really how you see the situation?
- 8) What should U.S. and NATO leaders be doing to counter the growing threat posed by the Kremlin?
- 9) You spent many years in Washington helping political leaders communicate their messages. Why did you shift to writing political thrillers? And why do you feel it's important to use fiction as a way of connecting with the popular culture?
- 10) One of the central themes of your novels is this thought, "To misunderstand the nature and threat of evil is to risk being blindsided by it." What do you mean by that statement, and why does it drive so much of your work as an author?